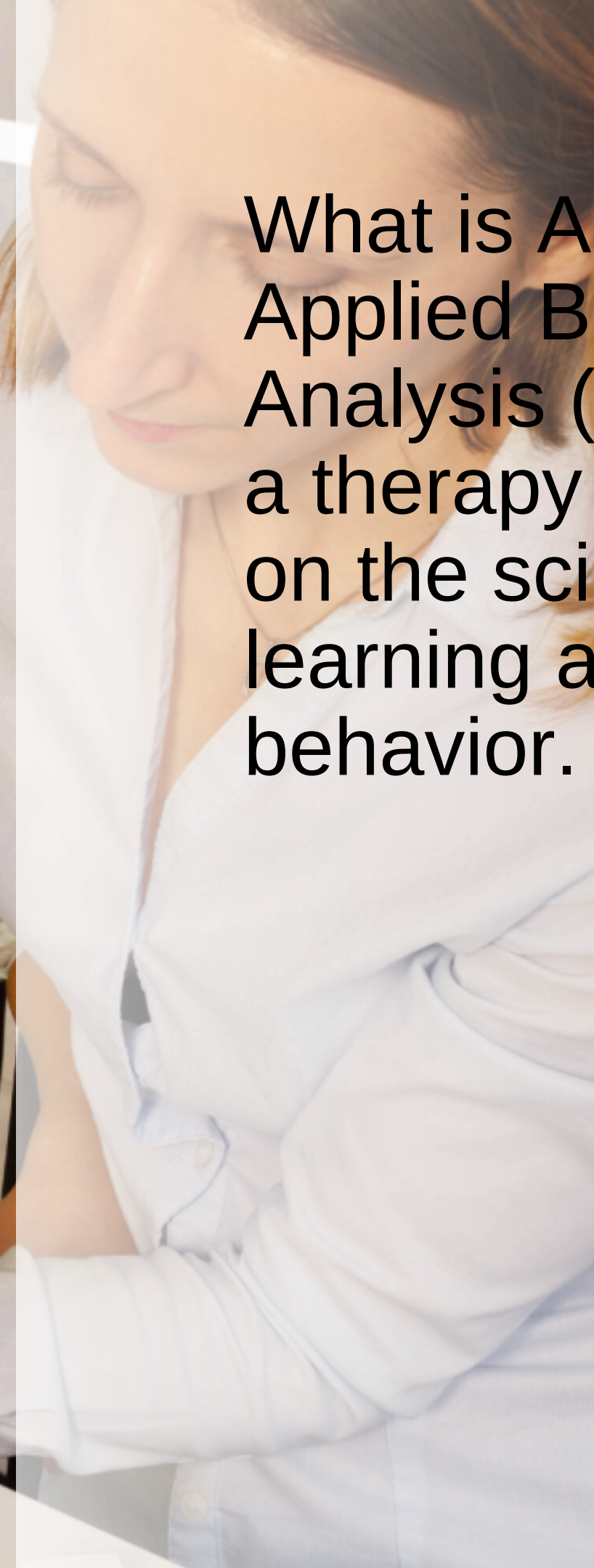


Applied Behavior Analysis



What is ABA?
Applied Behavior
Analysis (ABA) is
a therapy based
on the science of
learning and
behavior.



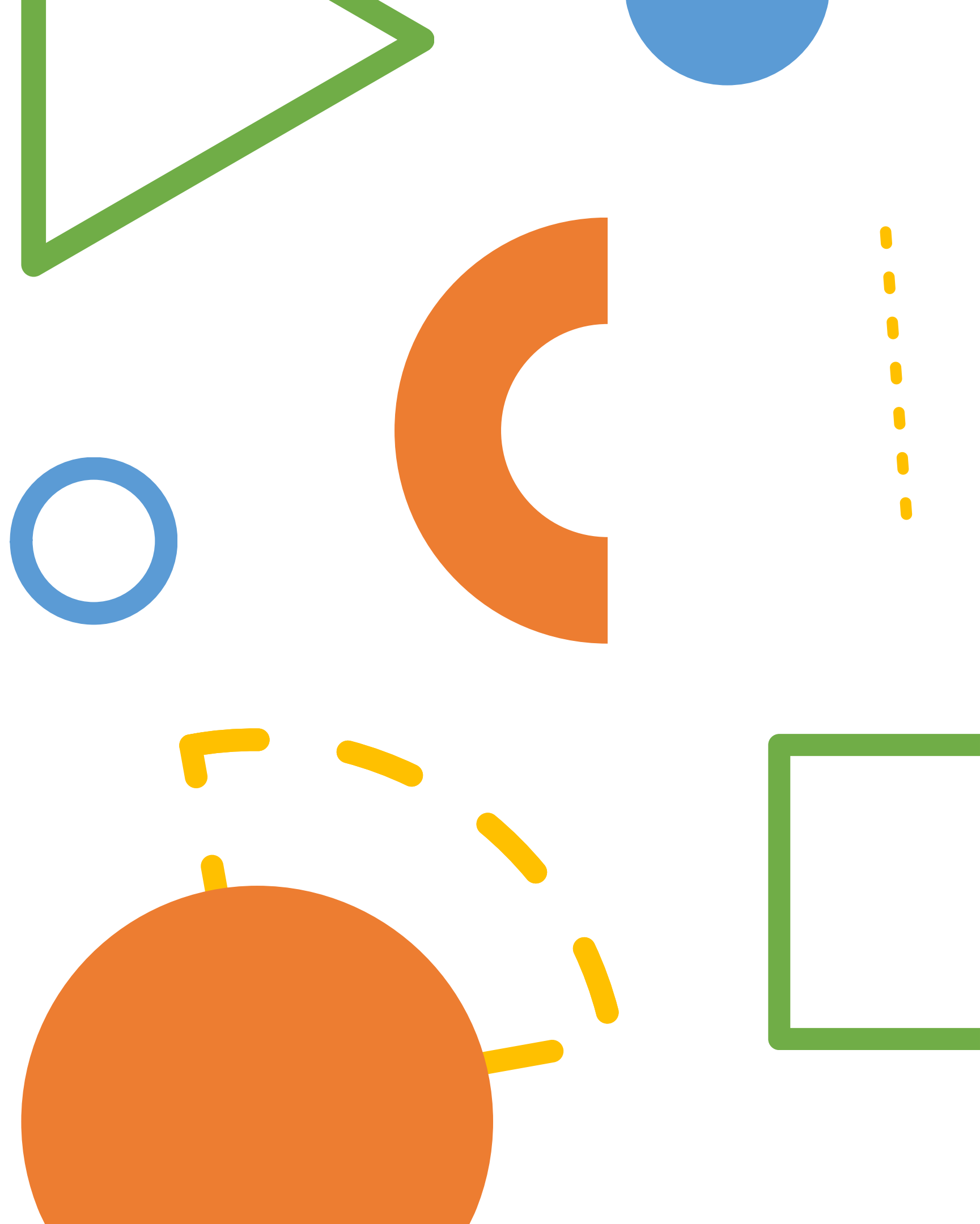
Behavior analysis helps us to understand:

How behavior works

How behavior is affected by the environment

How learning takes place

**ABA therapy applies
our understanding of
how behavior works to
real situations.**



Goals of ABA:

Increasing behaviors that are helpful



Decrease behaviors that are harmful or affect learning



Why ABA

“If a child can’t learn the way we teach, we had better teach the way the child can learn.”



ABA therapy programs can help:




Increase language and communication skills



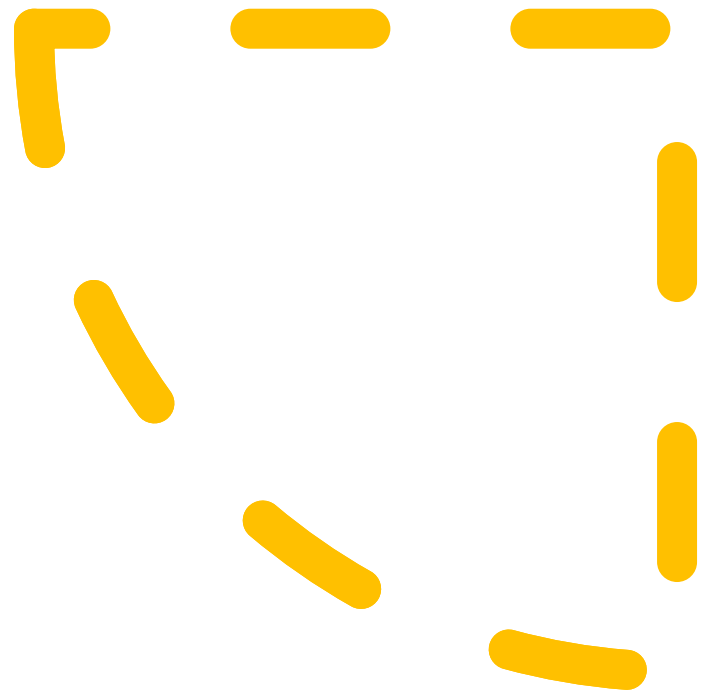
Improve attention, focus, social skills, memory, and academics



Decrease problem behaviors




The methods of behavior analysis have been used and studied for decades. They have helped many kinds of learners gain different skills – from healthier lifestyles to learning a new language. Therapists have used ABA to help children with autism and related developmental disorders since the 1960s.

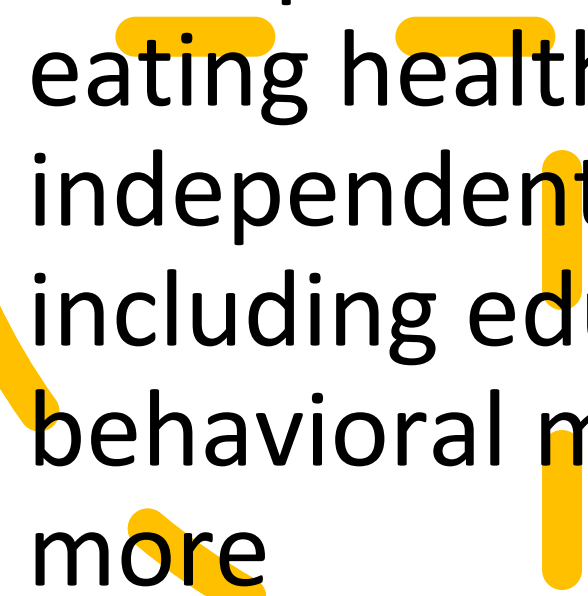




ABA teaches children new skills, behaviors, and coping mechanisms through the power of positive reinforcement. Your child's clinician will gather data on how your child is responding to each therapy method they try, and based on how they're progressing, adjust their treatment to match. Through ABA, your child can learn, grow, and develop in a way that works best for them.



ABA can be used for all types of people, in all settings, and for many different purposes. ABA has been shown to be an evidence-based practice for children with autism spectrum disorder, specifically, but can be used for improving learning and behavior in children and adults with other disorders as well as for people without a diagnosis.



Examples of ways that ABA can be used include building new habits, eating healthier, and helping young children complete tasks more independently. ABA has been found to be effective in many areas including education, developmental disabilities, clinical psychology, behavioral medicine, organizational behavior management, and much more